

David Yen

Senior product designer

www.halfconscious.com
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EXPERIENCE

Alma, Product and design consultant
January 2018 - Present
Co-defined product and designed entire product and external website.

Socratic, Head of Design
April 2013 - May 2017
Led product through launch of the mobile app which grew to 1M+ users in less than a year and was named Best App of 2017 by Google. Designed entire iOS and Android app, branding and marketing material, and extensive user testing. Prior to the mobile app, I designed the entire Q&A product with 6M+ MAUs.

Lore, Product Designer
September 2012 - February 2013
Designed Lore's social classroom product, front end development, mobile design and prototyping, hiring.

Google, User Experience Designer
July 2011 - August 2012
Worked on Search team, designed a family of new features incorporating results from Google apps into search results.

Google, User Experience Design Intern
Summer 2010
Worked with UX and Visual Design teams on various Google products, collaborated with engineers and PMs.

RECOGNITION

Play Store App of the Year, 2017
Webby Honoree, 2017
Type Directors Club, 2014
Business Insider's Top Designers in Technology, 2013

SPEAKING

IFA+ Summit, Berlin 2015

EDUCATION

Carnegie Mellon University
BFA Industrial Design
May 2011

SKILLS

Led extensive user interviews
Interaction design prototyping
Front end development
Independently built a webapp
Illustration and iconography
Fluent in Mandarin